

Matt Shepherd
Graphic Designer



Greetings!

I'm excited about the opportunity to join a new team as a Graphic Designer. I have a background in web development, marketing, and online sales but I've learned that my passion lies in design – this is my calling.

EFFICIENT. STRATEGIC. VERSATILE.

Looking forward to learning more!

- Matt

647.471.6714
matt@theshepherds.org
portfolio
blog



Matt Shepherd

GRAPHIC DESIGNER

matt@theshepherds.org | 647.471.6714

10 years agency + 10 years freelance
in corporate communications,
promotion, branding, web & UI, social
media and marketing design.



TIMELINE

TITIKA Active

Graphic, Web & Social Media Designer

DN Media

Graphic & Web Designer

Church & Dwight (agency of record)

Graphic Designer & Promotions

Head North Multimedia

Graphic Designer & Media Manager

Canada E-Sports

Graphic Designer

The Marshall McLuhan Institute

Board Member



FREE TIME

Fingerstyle Guitar

LED Lamp Design

Social Media Trends

Vector Graphics

Pop/Deco Art

Advertising Art

Pencil/Charcoal

Font Design

Origami Design

Woodworking

TIME SERVED

Ryerson University Toronto

Fine Arts

Kortrijk Universiteit Leuven

Design

Michigan State University

Theater

Mayfield School of The Arts

Fine Arts



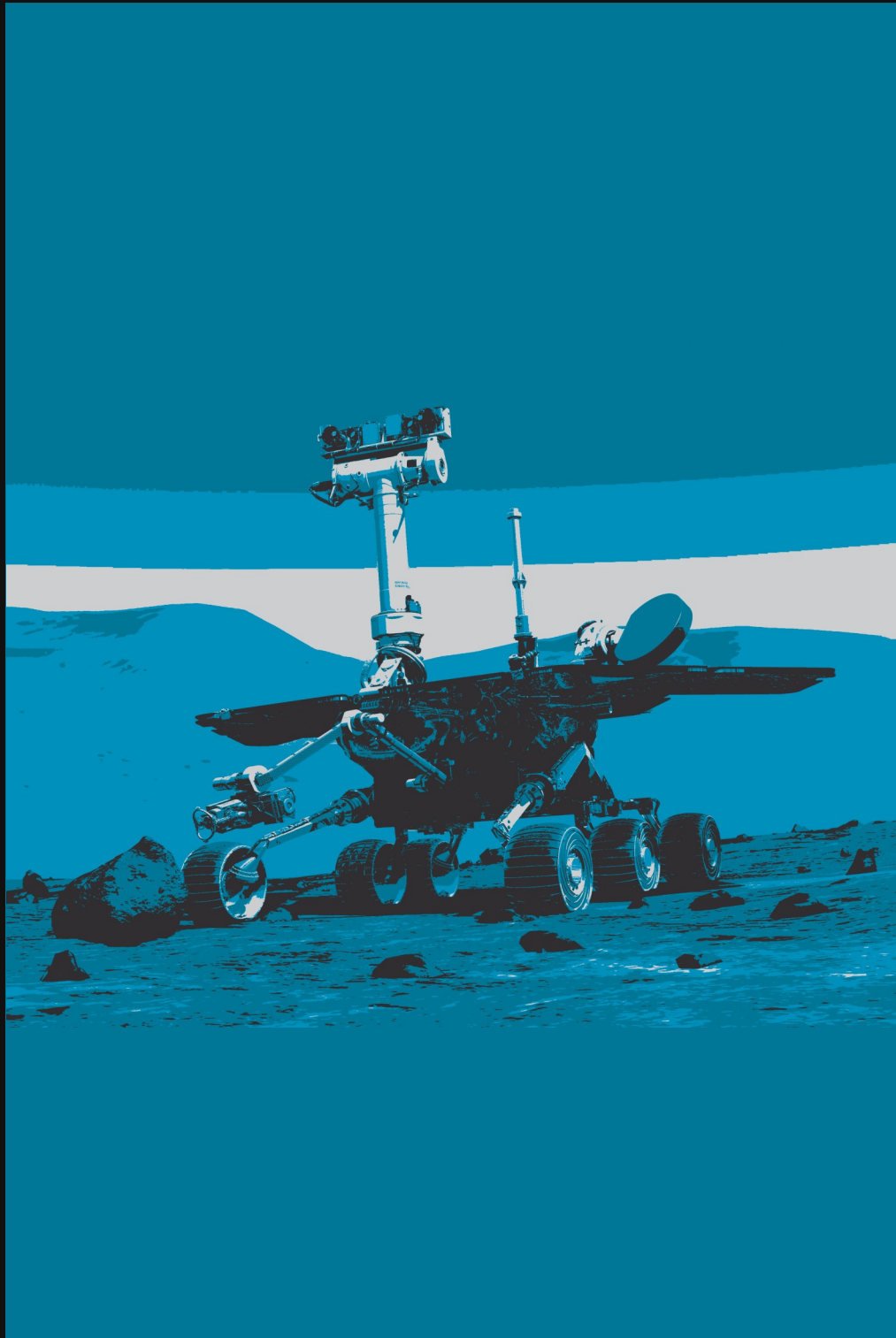
EXPERIENCE

Founded Toronto's first all Digital Agency targeting National Brands, I took my clients through their first steps into a new age of consumer interaction via websites, promotions and digital advertising while supporting traditional agencies in print, live event, sponsorship and influencer design campaigns.

I have designed for clients of all sizes in diverse industries and styles.

FEATURED CLIENTS





SKILLS

MEDIA

- ★★★★★ Photoshop
- ★★★★★ Illustrator
- ★★★★★ InDesign
- ★★★★☆ Premier
- ★★★★★ Audition
- ★★★★★ UI/XD
- ★★★★★ Typography
- ★★★★★ Print
- ★★★★☆ Packaging
- ★★★★☆ Fine Arts

COMMUNICATIONS

- ★★★★★ Writing
- ★★★★★ Wordpress
- ★★★★★ Shopify
- ★★★★★ Canva
- ★★★★★ Streaming
- ★★★★★ Social Media
- ★★★★★ MS Office

STRENGTHS

- ★★★★★ Teamwork
- ★★★★★ Leadership
- ★★★★★ Efficiency
- ★★★★★ Planning
- ★★★★★ AI Application



WEB

- ★★★★★ UI/UX
- ★★★★★ CMS
- ★★★★★ HTML 5
- ★★★★★ CSS
- ★★★★★ Bootstrap 5
- ★★★★☆ PHP
- ★★★☆☆ Java Script
- ★★★★★ File Formats
- ★★★★★ Cloud Services
- ★★★★★ Analytics
- ★★★★★ SEO/PPC
- ★★★★★ Social Ads
- ★★★★★ Marketing

60 TOOLS I LIKE



HTML5



CSS3



Java
Script



Bootstrap
4



jQuery



PHP



Atom



Ruby



Node



Scout



Cloudflare



XAMPP



Photoshop



Illustrator



InDesign



Lightroom



Premier



After
Effects



Office



Open
Office



Thunder
bird



MailChimp



Klaviyo



Go
Animate



Blogger



Deviant
Art



Disqus



Facebook



Flickr



Google+



Shopify



Wild
Apricot



DevTools



Developer
Tools



Studio
Press



Word
Press



GitHub



fiverr



RIOT



Snipping
Tool



DOS
Prompt



Acrobat



Prelude



Speed
Grade



Dream
weaver



Muse



Animate



Audition



Font
Awesome



Notepad++



Auto
Hotkey



FileZilla



G Suite



CodePen



Instagram



LinkedIn



Pinterest



Tumblr

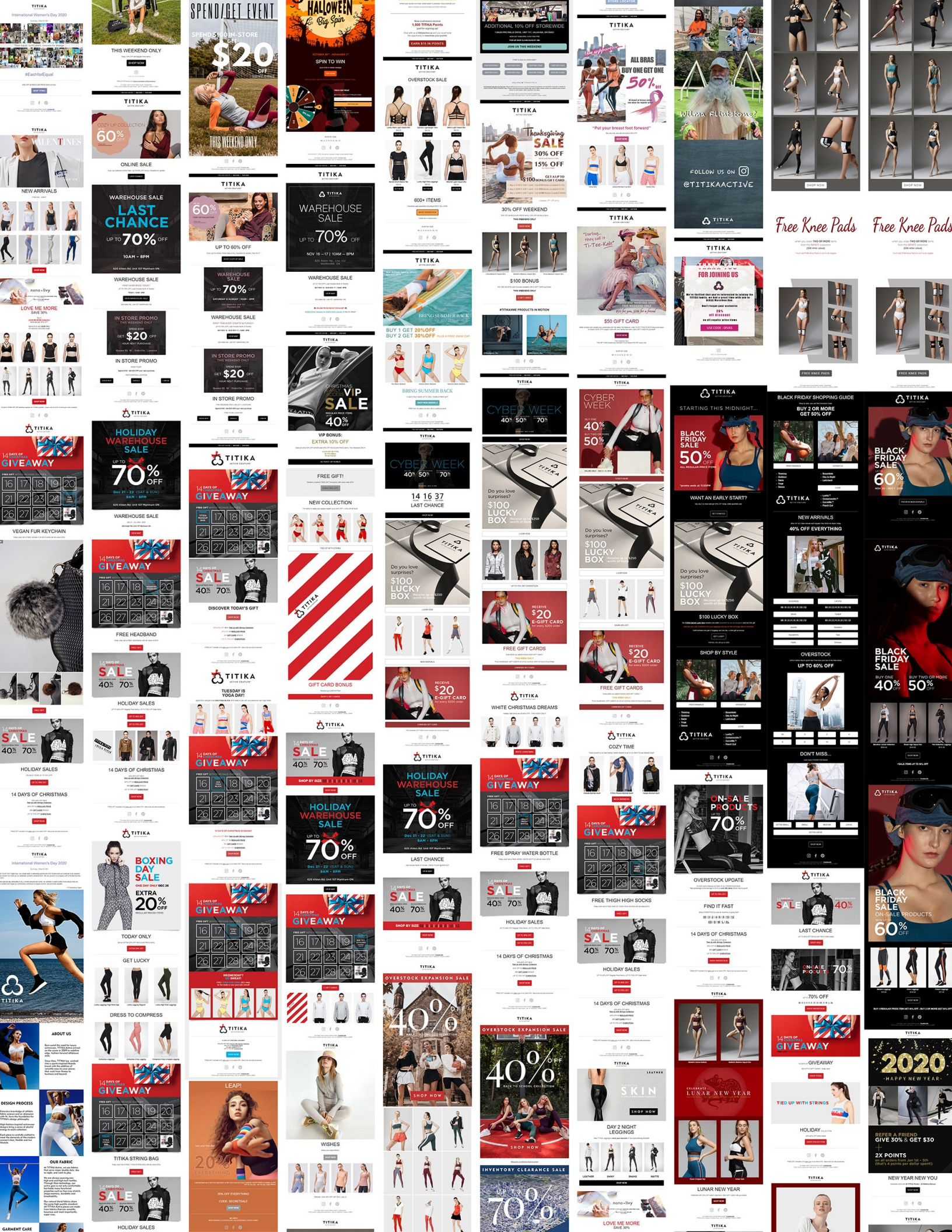


Twitter



YouTube

CASE STUDY



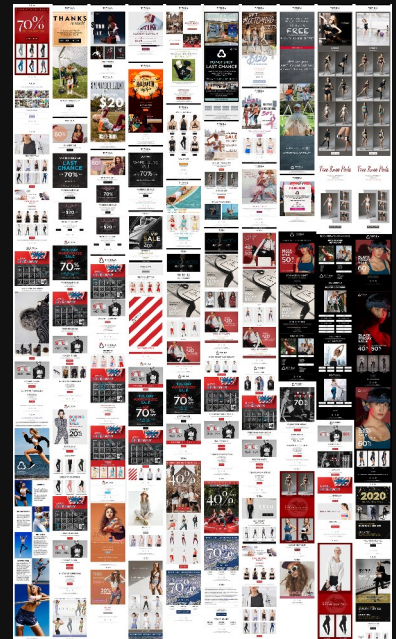
CASE STUDY

TITIKA Active Couture | <http://titika.ca>

ROLE: Art Director, Graphic Designer,
Marketing Manager, Social Media Manager

RESPONSIBILITIES

- ✓ Website Design & Updates
- ✓ Sales & Promotion Planning and Execution
- ✓ Shopify Backend Maintenance and Apps
- ✓ Eblasts & Social Media Campaigns
- ✓ Strategy, New Vehicles, Presenting & Reporting
- ✓ Customer Service, Points Program & Tracking
- ✓ Daily Tasks, Continuity & Corrections
- ✓ Coding, Patching, Quality Control



- ✓ 1,200 Eblast Campaigns
- ✓ 20 Million Deliveries
- ✓ 277,000 Unique Visits
- ✓ \$1,000,000 Revenue

THE CHALLENGE

TITIKA is a Canadian company of 13 years with a significant presence in China. One of the primary goals of their North American operation is to establish strong Western roots in the minds of their customers in Asia. To accomplish this, expectations of both regions must be met. Body image and lifestyle preferences are examples of how each customer base is unique.

SOLUTIONS

- 1 Shopify Premium Online Store
- 2 Regional Websites (NA, HK, CN)
- 3 Strong Influencer Program
- 4 List Management, Flows & Eblasts
- 5 Social Media support & online ads
- 6 Graphical Points of Distinction

TITIKA
ACTIVE COUTURE™

CASE STUDY Positioning

Planning, production and delivery of campaigns is a team effort but the graphic designer is responsible for the visuals which must **stay true to the brand, enhance the message and resonate with the target audience.**

The following showpiece used multiple source images to anchor a campaign targeting TITIKA's loyal customer base which had drifted over time, away from the new customer demographic.



TITIKA
ACTIVE COUTURE™

CASE STUDY Social Values

Being a multi-national brand, TITIKA's communication strategy must be sensitive to the unique needs of each region.

As lead designer I had an opportunity to create a detailed **Design & Style Guide** that allows for the global organization's diversity.

BIGGEST CHALLENGE: Models & Lifestyle

TITIKA's customers in China tend to gravitate to brands with a strong North American presence **BUT** they maintain their differences in Model & Lifestyle preference.

Communications needed to walk a fine line between differing social values. The greatest challenge was maintaining an internal corporate dialogue to ensure the brand position was respectful not only to it's customers but also to the TITIKA global teams and their local social values.



TITIKA
ACTIVE COUTURE™



IT'S TIME TO **reflect**

REFLECTIVE COLLECTION

30% OFF

[SHOP THE LOOK](#)



TITIKA
ACTIVE COUTURE™

TITIKA
ACTIVE COUTURE™



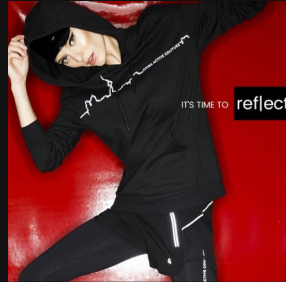
IT'S TIME TO **reflect**

REFLECTIVE COLLECTION
30% OFF

[SHOP THE LOOK](#)



TITIKA
ACTIVE COUTURE™



IT'S TIME TO **reflect**

REFLECTIVE COLLECTION
30% OFF

[SHOP THE LOOK](#)



IT'S TIME TO **reflect**

LAST CHANCE


REFLECTIVE COLLECTION
30% OFF

[SHOP THE LOOK](#)




VIP
SALE IS HERE!


FIRST 50 CUSTOMERS WILL RECEIVE A \$30 GIFT CARD
*Conditions may apply. Please visit promotion disclaimer page for details.

VIP
30% OFF ENTIRE STORE
+ FREE & EASY RETURNS

VIP
30% OFF ENTIRE STORE
+ FREE & EASY RETURNS

VIP
30% OFF ENTIRE STORE
+ FREE & EASY RETURNS

TITIKA
ACTIVE COUTURE™



IT'S TIME TO **reflect**



SHOP THE LOOK

TITIKA
ACTIVE COUTURE™

ACTIVEWEAR
LIKE NEVER BEFORE

SHOP NOW

ACTIVEWEAR
LIKE NEVER BEFORE

SHOP NOW

IT'S TIME TO reflect

SHOP THE LOOK

ACTIVEWEAR
LIKE NEVER BEFORE

SHOP NOW

ACTIVEWEAR
LIKE NEVER BEFORE

SHOP NOW

ACTIVEWEAR
LIKE NEVER BEFORE

SHOP NOW

TITIKA
ACTIVE COUTURE™

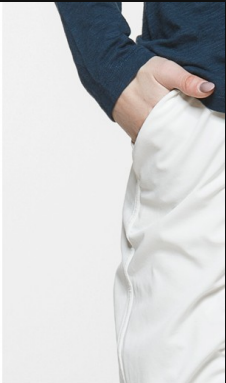


NEW ARRIVALS
bring out your normcore



SAN FRAN
LONG SLEEVE TOP

Luxuriously light modal fabric, a roomy v-neckline and gentle shape for the perfect drape.



PAPILLON
JOGGER

With a lightly ruffled leg, super soft 4-way stretch fabric and pockets designed for stuffing, you will feel light and lively at your leisure.



SHOP NOW

TITIKA
ACTIVE COUTURE™

TITIKA
ACTIVE COUTURE™

NEW ARRIVALS

SHOP NOW

TITIKA
ACTIVE COUTURE™

NEW ARRIVALS

SHOP NOW

READY SET GO

NEW ARRIVALS

SHOP NOW

SHAPE & DRAPE

tonley hoodie

NEW ARRIVALS

SHOP NOW

1 2 3

WORE IT
COMFORT / COOLING

COSTA
MEDIUM SPACED SPA

SHOOS
LIGHT / COMFORT / SPA

QUEEN
SPOOF / TEE

NEW ARRIVALS

SHOP NOW

TOPS & CROPS

NEW ARRIVALS

SHOP NOW

SHAPE & DRAPE

costa look

NEW ARRIVALS

SHOP NOW

1 2 3

NEW ARRIVALS
bring out your noncore

SAN PIERO
SWEAT / TEE

PAPILLON
POUZZO

NEW ARRIVALS

SHOP NOW

THE MYSTIQUE OF MARBLE

NEW ARRIVALS

SHOP NOW

SHAPE & DRAPE

ovale top

NEW ARRIVALS

SHOP NOW

1 2 3

NEW ARRIVALS
get back to noncore

DAVE
SWEAT / TEE

ARCADE
SWEAT / TEE

NEW ARRIVALS

SHOP NOW

LET IT RIDE

NEW ARRIVALS FLASH SALE | 10% OFF YOUR 2ND ITEM

NEW ARRIVALS

SHOP NOW

SPIN SWEAT REPEAT

TITIKA
ACTIVE COUTURE™

KIMBERLY
CYCLE SHORTS

NEW ARRIVALS

SHOP NOW

TITIKA
ACTIVE COUTURE™

TORINO
LEGGING

NEW ARRIVALS

SHOP NOW

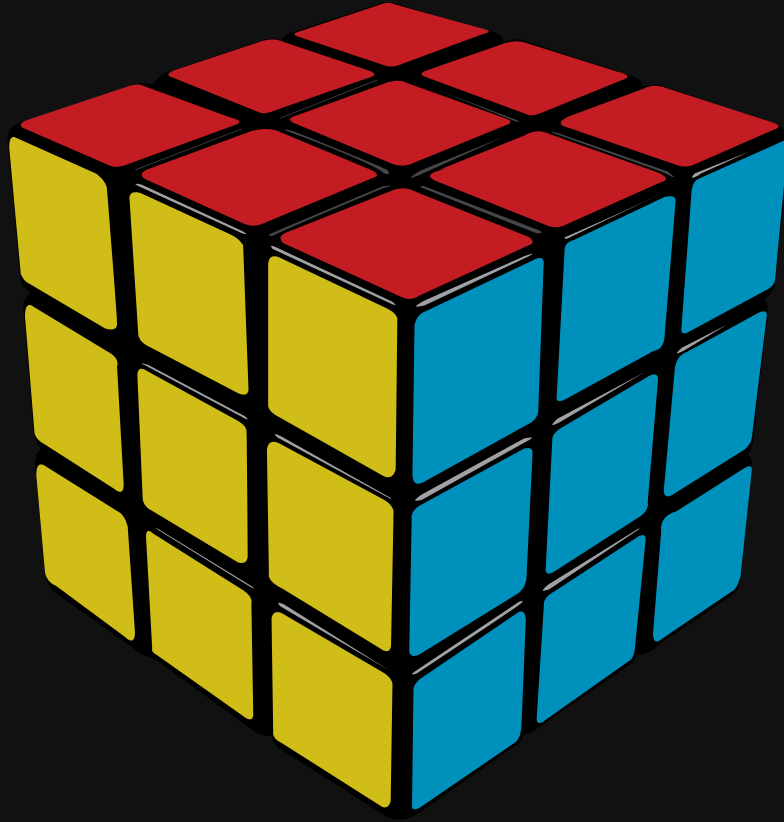
TITIKA
ACTIVE COUTURE™

COMPRESS CASUAL
LEGGING

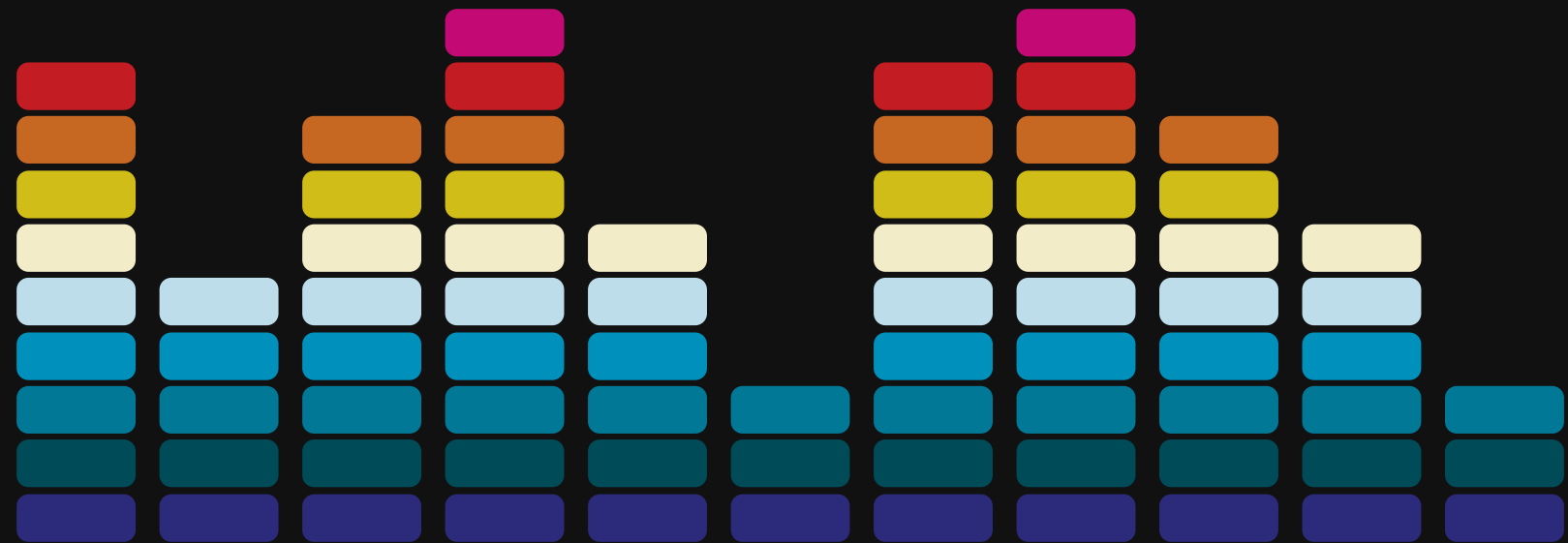
NEW ARRIVALS

SHOP NOW

TITIKA
ACTIVE COUTURE™



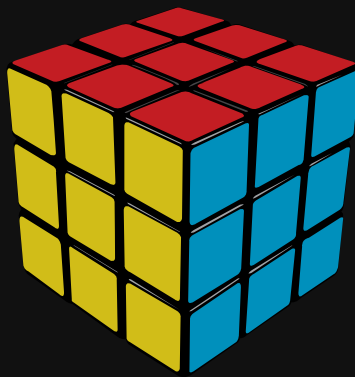
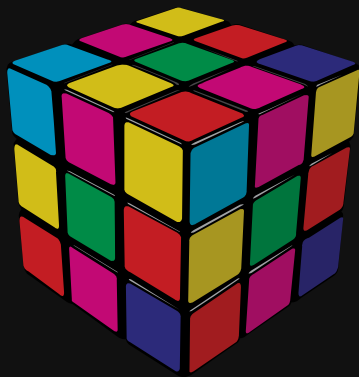
TECHNICAL SKILLS



COLOUR

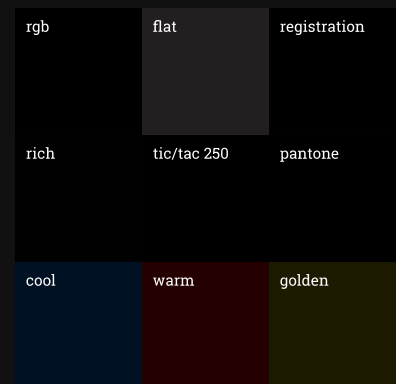
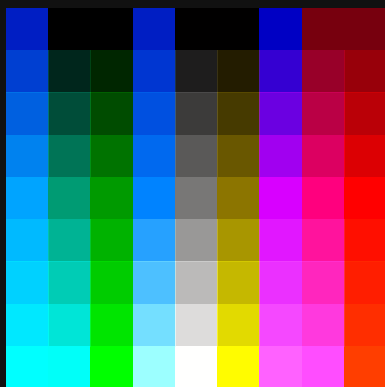
When colour choices are not made by a Design or Branding Guide, I often employ my own invention - the colour cube.

It shows the legal values, tints and shades in a proposed schema and can illustrate priority and proportional use.



PALETTES

The colour system is then assigned - values mapped and adjusted for required mediums before being added to a Design Guide.



MY SUMMER VACATION

SEPTEMBER '68

A merry little surge of electricity piped by automatic alarm from the mood organ beside his bed awakened Rick Deckard. Surprised — it always surprised him to find himself awake without prior notice — he rose from the bed, stood up in his multicolored pajamas, and stretched. Now, in her bed, his wife Iran opened her gray, unmerry eyes, blinked, then groaned and shut her eyes again.

"You set your Penfield too weak he said to her. "I'll reset it and you'll be awake and —"

"Keep your hand off my settings." Her voice held bitter sharpness. "I don't want to be awake."

He seated himself beside her, bent over her, and explained softly. "If you set the surge up high enough, you'll be glad you're awake; that's the whole point. At setting C it overcomes the threshold barring consciousness, as it does for me." Friendly, because he felt well-disposed toward the world his setting had been at D — he patted her bare, pate shoulder.

"Get your crude cop's hand away," Iran said.

"I'm not a cop —" He felt irritable, now, although he hadn't dialed for it.

"You're worse," his wife said, her eyes still shut. "You're a murderer hired by the cops. "I've never killed a human being in my life." His irritability had risen, now; had become outright hostility.

ON

THE ORIGIN OF SPECIES

BY MEANS OF NATURAL SELECTION

BY CHARLES DARWIN, M.A.,

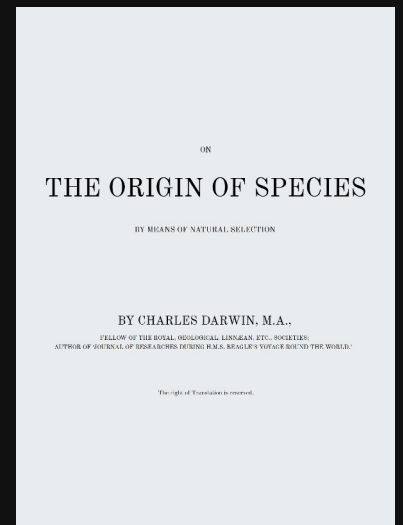
FELLOW OF THE ROYAL, GEOLOGICAL, LINNÆAN, ETC., SOCIETIES;
AUTHOR OF 'JOURNAL OF RESEARCHES DURING H.M.S. BEAGLE'S VOYAGE ROUND THE WORLD.'

The right of Translation is reserved.

LAYOUT IN CODE

This is a digital replica of an historic book cover.

The design can be recreated with just a few lines of code.



HTML

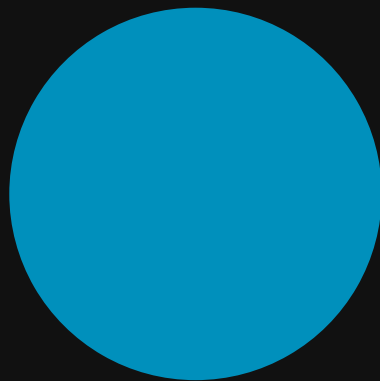
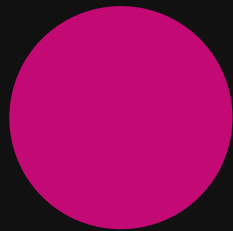
```
<text transform="matrix(1 0 0 1 710 1611.3926)"
class="typeset1">The right of Translation is reserved.</text>
<text transform="matrix(1 0 0 1 163.5771 1370.3926)"
class="typeset1">AUTHOR OF 'JOURNAL OF RESEARCHES DURING H.M.S. BEAGLE'S VOYAGE
ROUND THE WORLD.'</text>
<text transform="matrix(1 0 0 1 404.1763 1322.3926)"
class="typeset1">FELLOW OF THE ROYAL, GEOLOGICAL, LINNÆAN, ETC., SOCIETIES;</text>
<text transform="matrix(1 0 0 1 496.6724 1241.7832)"
class="typeset1 typeset1b">BY CHARLES DARWIN, M.A.,</text>
<text transform="matrix(1 0 0 1 584.8003 754.2402)"
class="typeset1 typeset1a">BY MEANS OF NATURAL SELECTION</text>
<text transform="matrix(1 0 0 1 110 566.4165)"
class="typeset1 typeset1c">THE ORIGIN OF SPECIES</text>
<text transform="matrix(1 0 0 1 930 334.2402)"
class="typeset1 typeset1a">ON</text>
```

CSS

```
.typeset1 {font-family:'Old Standard TT';font-size: 32px}
.typeset1a {font-size: 40px}
.typeset1b {font-size: 64px}
.typeset1c {font-size: 136px}
.typeset2 {fill: #FFF;font-family:'Abril Fatface';font-size: 92px}
.typeset3 {fill: #231F20}
```

DEPENDENCIES

```
href="https://fonts.googleapis.com/css?family=Old+Standard+TT"
```



IMAGES IN CODE

Formats such a SVG can be generated with plain text. The result is ultra-fast, ultra-small, easy to adjust and infinitely scalable images.

The image on the previous page is only 428 bytes minified:

```
<svg xmlns="http://w3.org/2000/svg" viewBox="0 0 900 900">
<circle fill="#D1BD18" cx="066" cy="166" r="066" />
<circle fill="#C20974" cx="366" cy="466" r="066" />
<circle fill="#C31D23" cx="711" cy="311" r="111" />
<circle fill="#0090BC" cx="411" cy="711" r="111" />
<circle fill="#008B47" cx="816" cy="816" r="066" />
<circle fill="#2C2A7A" cx="566" cy="066" r="066" />
<g></g><g></g><g></g><g></g><g></g><g></g>
</svg>
```





MOTION IN CODE

HTML 5 allows for smooth, scalable vector animations.

These circles morph from a chaos fractal into the Golden Ration with just a few bytes of code.

```
@keyframes yAnimation {
10%{transform:translate(100px,200px)}
20%{transform:translate(188px,345px) scale(3.83)}
40%{transform:translate(188px,345px) scale(3.83)}
50%{transform:translate(20px,40px)}
60%{transform:translate(0px,0px)}
#y{transform-origin:50% 50%;transform-box:fill-box;animation:y}
@keyframes fAnimation {
10%{transform:translate(-50px,-200px) scale(.8)}
20%{transform:translate(300px,-176px) scale(2.37)}
40%{transform:translate(300px,-176px) scale(2.37)}
50%{transform:translate(-50px,-200px) scale(.8)}
60%{transform:translate(0px,0px)}
#f{transform-origin:50% 50%;transform-box:fill-box;animation:f}
@keyframes rAnimation {
10%{transform:translate(-40px,140px) scale(.22)}
20%{transform:translate(92px,235px) scale(.88)}
40%{transform:translate(92px,235px) scale(.88)}
50%{transform:translate(-40px,140px) scale(.22)}
60%{transform:translate(0px,0px)}
#r{transform-origin:50% 50%;transform-box:fill-box;animation:r}
@keyframes bAnimation {
10%{transform:translate(60px,-20px) scale(.27)}
20%{transform:translate(235px,-81px) scale(.54)}
40%{transform:translate(235px,-81px) scale(.54)}
50%{transform:translate(-50px,-50px) scale(.27)}
60%{transform:translate(0px,0px)}
#b{transform-origin:50% 50%;transform-box:fill-box;animation:b}
@keyframes gAnimation {
10%{transform:translate(-100px,-250px) scale(.28)}
20%{transform:translate(-222px,-284px) scale(.56)}
40%{transform:translate(-222px,-284px) scale(.56)}
50%{transform:translate(-100px,-250px) scale(.28)}
60%{transform:translate(0px,0px)}
#g{transform-origin:50% 50%;transform-box:fill-box;animation:g}
@keyframes pAnimation {
10%{transform:translate(250px,140px)}
20%{transform:translate(88px,433px) scale(.35)}
40%{transform:translate(88px,433px) scale(.35)}
50%{transform:translate(250px,140px)}
60%{transform:translate(0px,0px)}
#p{transform-origin:50% 50%;transform-box:fill-box;animation:p}
```



SCRIPTS & FILE GENERATION

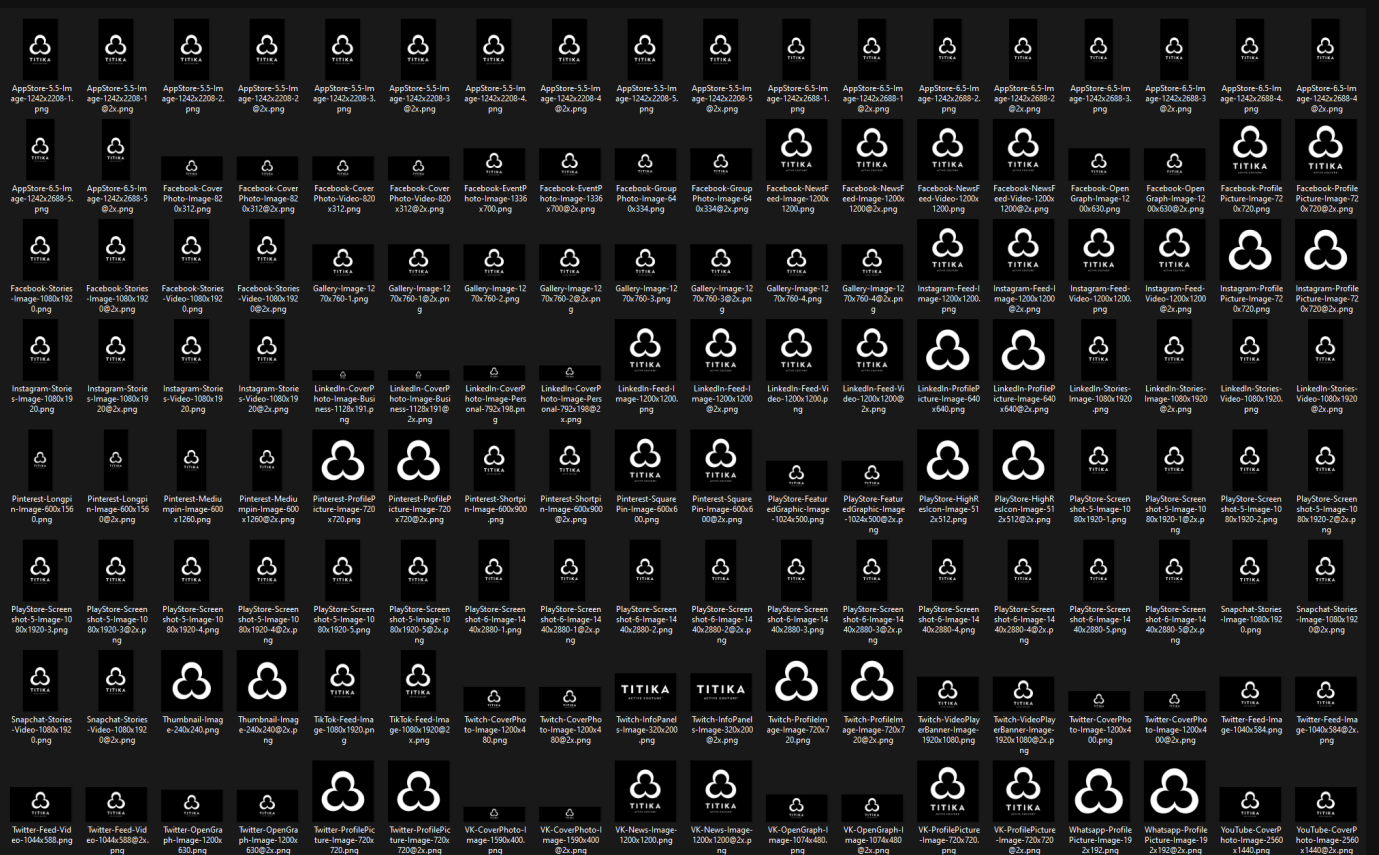
Using the best script, macro or software to generate files saves time and improves quality. Rendering techniques are an essential part of my workflow.

R.I.O.T. or a similar third-party rendering engine can then batch process.



UX/UI with XD

Hundreds of files rendered and named for multi-platform use.



EFFICIENT.
STRATEGIC.
VERSATILE.



IMPRESSIVE!

You've reached your first REality® Milestone! You've impressed us and you should be impressed with yourself. The more you use Reality the more steps you take towards a higher income!

SUPERIOR!

You're a statistical superhero. Your superior use of REality® means your income should be taking a superior leap.

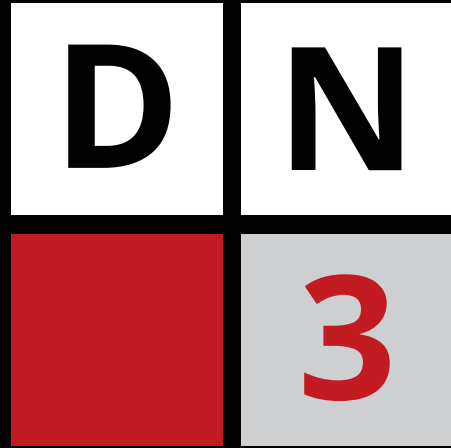
SERIOUS!

You're no joke! Serious REality® users like yourself should sell two more homes than usual. Continue to take your career

CHAMPION!

Once a champion, always a champion! It's true, you're in the top usage. Don't stop the hard work now, REality® was made for champions.







LEON
d'Ancona

PRESIDENT
IMS INCORPORATED
www.restats.com







METRIX *for* LENDERS
mortgage **MIX**



DECISION MAKING SOFTWARE FOR
LENDERS AND PORTFOLIO MANAGERS



A stylized graphic of the Golden Gate Bridge in San Francisco, rendered in a vibrant red color against a light blue sky and a greyish-blue water body. The bridge's towers and suspension cables are clearly visible. In the top left corner, there is a partial view of a basketball.

GAME 2 | FLAGSHIP STORES CHALLENGE

WINNER!

UNION STREET

2042 Union Street, San Francisco

ALL NEW CANADIAN SUBSCRIBERS GET **1500 TITIKA POINTS** (\$15 VALUE)

SUBSCRIBE BELOW OR IN THE POPUP

TITIKA ACTIVE | ATHLETISURE REFINED

A stylized graphic of the Toronto skyline, featuring the CN Tower as the central focus. The buildings are rendered in a dark, almost black color against a bright blue sky with white clouds. In the top left corner, there is a partial view of a basketball.

GAME 1 | FLAGSHIP STORES CHALLENGE

WINNER!

QUEEN STREET

357 Queen Street West, Toronto

ALL NEW CANADIAN SUBSCRIBERS GET **1500 TITIKA POINTS** (\$15 VALUE)

SUBSCRIBE BELOW OR IN THE POPUP

TITIKA ACTIVE | ATHLETISURE REFINED

GAGNER 1000\$ 
pour les droits de scolarité
et les livres



À quoi faut-il penser à part d'avoir des relations SEXUELLES AGRÉABLES?

1 personne sur 6 sera atteinte d'une ITS*
avant d'avoir atteint ses 25 ans

*(infections transmises sexuellement)

L'utilisation de condoms de latex peut diminuer
signifiquement votre risque de contracter une ITS.

Inscrivez-vous pour gagner : www.trojansafesex.ca

WIN \$1000 
for tuition or books



What else is there to think about besides
ENJOYING SEX?

1 in 6 people will have an STI* by age 25
*(Sexually Transmitted Infection)

Using latex condoms can significantly
reduce your risk of STIs.

Enter to win : www.trojansafesex.ca

www.trojansexy.com online contest summer 2008

Sexy is a state of mind.

TROJAN Search for **Sexy**

Purrrrrfection

TROJAN Search for **Sexy**

ENTER TO WIN | ONLINE COUPON | PRODUCT SELECTION | NAIR FAN | SHOWER POWER VIDEO

Rules & Regulations | Privacy Policy | www.trojansexy.com | www.trojan.ca | www.trojan.com

HOME TOWN: TORONTO, ON

dn media group

www.trojanclubibiza.ca online contest summer 2007

TROJAN CLUB **IBIZA**

trojan.ca

brought to you by trojan® condoms

dn media group

www.nairsouthbeach.ca online contest spring 2008

Nair hair-free. for me.

Nair hair-free. for me.

sun. sand. shop.

YOU COULD WIN A SOUTH BEACH SKIPPING EXPERIENCE

SOUTH BEACH \$7,500

ENTER TO WIN | ONLINE COUPON | PRODUCT SELECTION | NAIR FAN | SHOWER POWER VIDEO

Rules & Regulations | Privacy Policy | www.nairpretty.ca | www.nair.com | www.nair.com

dn media group

www.nairpretty.ca online contest spring 2007

Nair pretty

Nair pretty **LAGUNA BEACH**

win a trip - save a buck

Did you know... there's a Nair® Pretty product just for YOU?

INTRODUCING NEW Nair® Pretty Wax Strips

dn media group

www.mazolafamily.ca online promotion 2007

Mazola

For the Love of Food & Family!

WIN \$5,000 Family Vacation!

ENTER TO WIN | CANADIAN FOOD GUIDE | RECIPES | ABOUT MAZOLA OILS

dn media group

www.smellyfridge.ca online contest fall 2006

ARM & HAMMER® Baking Soda

SMELLY FRIDGE ONLINE CONTEST

ENTER TO WIN | TIPS BOOKLET | UPLOAD PHOTO

ARM & HAMMER® Baking Soda

GRAND PRIZE \$2500 FRIDGE

WIN A NEW ONE! \$500

FREE TIPS! FREE TIPS BOOKLET

dn media group

CANADA'S MOST AFFORDABLE MID-SIZE SEDAN

MSRP FROM **\$16,395**

173 - 283 HP

43 MPG HWY
18.4 L/100 KM CITY
 8.5 L/100 KM HWY

A 2013 IIHS TOP SAFETY PICK*



2013 INSURANCE INSTITUTE FOR HIGHWAY SAFETY TOP SAFETY PICK*

PENTASTAR™ V6 VTEC ENGINE - ONE OF FORWARD'S TOP BEST ENGINES

DOODLE STYLE. CANADIAN VALUE

HIGH TECH AND GREAT TONES HANDS-FREE PHONE CALLS AND CONNECT™ MP3/MP4/VIDEO

CANADA'S #1 SELLING CROSSOVER

MSRP FROM **\$19,495**

173 - 283 HP

37 MPG HWY
17.4 L/100 KM CITY
 7.7 L/100 KM HWY

A 2013 IIHS TOP SAFETY PICK



2013 INSURANCE INSTITUTE FOR HIGHWAY SAFETY TOP SAFETY PICK

CANADA'S MOST VERSATILE CROSSOVER

THE LARGEST TOUCH SCREEN IN ITS CLASS

POWER PAST THE PUMPS WITH BEST-IN-CLASS FUEL ECONOMY

2013 DODGE GRAND CARAVAN CANADA'S BEST-SELLING MINIVAN FOR 29 CONSECUTIVE YEARS.

FAMILIES GROW AND WE GROW WITH THEM.



INDUSTRY-LEADING DRIVE SUPER STORM™ V6

2013 INSURANCE INSTITUTE FOR HIGHWAY SAFETY TOP SAFETY PICK

BEST-IN-CLASS TOWING

3600 LBS

TWO BLU-RAY PLAYERS - THE SCREEN'S FUNNIES ENTERTAINMENT RESPOND


BEST-IN-CLASS STANDARD V6 HORSEPOWER AND V6 DRIVING RANGE

MSRP FROM **\$27,495**

292 - 470 HP

46 MPG HWY
19.6 L/100 KM CITY
 12.9 L/100 KM HWY

A 2013 IIHS TOP SAFETY PICK



LOADED WITH AWESOME. 210 HORSEPOWER, 200 CITY/37 HWY, 20000 LBS TOWING CAP.

CHARGER SRT™ DRIVEN BY A HIGHER POWER.

DESIGN THAT COMMANDS ATTENTION

HERITAGE DESIGN MEETS 21ST-CENTURY TECHNOLOGY

100,000+ WAYS TO CUSTOMIZE

LOOKS NO OTHER CAR CAN MATCH


5-STAR NHTSA SAFETY RATING

UNSURPASSED IN SAFETY & SECURITY

FUEL-EFFICIENT, ADVANCED & POWERFUL

TECHNOLOGICALLY ADVANCED

WORLD-CLASS DESIGN INSIDE AND OUT






POWERFUL AND EFFICIENT

MSRP FROM **\$24,495**

305 - 470 HP

39 MPG HWY
17.3 L/100 KM CITY
 7.3 L/100 KM HWY

2012 CONSUMERS CHOICE BEST BUY



2012 CONSUMERS CHOICE BEST BUY

CHALLENGER SRT™ DRIVEN BY A HIGHER POWER.

CLASSIC MUSCLE WITH STATE-OF-THE-ART SAFETY

A LONG WAY FROM THE TRACK

SPIRITS

Bar Rail

Smirnoff	6
Bacardi Superior	6
Gordon's Gin	6
Forty Creek	6



Liqueurs

Frangelico	6.5	Grand Marnier	6.5
Cassis	6.5	Goldschlager	6.5
Sambuca	6.5	Disaronno	6.5
Ouzo 12	6.5	Peach Schnapps	6.5
Martini Rosso	6.5	Bailey's	6.5
Fireball	6.5	Kahlua	6.5

Premium

Grey Goose	7.5	Jose Cuervo	7.5
Belvedere	7.5	Tanqueray	7.5
Jack Daniel's	7.5	St. Remy vsop	7.5
Hennessy	7.5	Drambuie	7.5
Glenfiddich	7.5	Malibu	7.5
Crown Royal	7.5	Captain Morgan	7.5
Chivas	7.5	Jameson	7.5
Jägermeister	7.5		

Johnny Walker Platinum Label	13
Hennessy VSOP Cognac	11



BEER

Domestic	Import
Coors Light 6	Corona 7
Molson Canadian 6	Heineken 7
Bud Light 6	Stella Artois 7
Budweiser 6	Modela Especial 7
Rickard's Red 6	Michelob Ultra 6.5

Bud Prohibition* 6

COOLERS

Bud Light Radler - Grapefruit	7
Palm Bay - Strawberry-Pineapple	7
- Ruby Grapefruit Sunrise	
- Mango Passionfruit	
- Dragonfruit Watermelon	
- Pomegranate Hibiscus	

DRAFT



SPECIALTY COFFEES

Irish Coffee - Irish Whiskey, Brown Sugar, Whipped Cream	7
Spanish Coffee - Rum, Coffee Liqueur, Coffee, Whipped Cream	7
Monte Cristo - Kahlua, Grand Marnier, Coffee, Whipped Cream	7



B52 - Grand Marnier, Kahlua, Coffee, Irish Cream, Whipped Cream	7
---	---

WINE

House	6oz	9oz	BTL
PELEE ISLAND Merlot, Canada	7	10	26
PELEE ISLAND Cabernet Sauvignon, Canada	7	10	26
PELEE ISLAND Pinot Grigio, Canada	7	10	26
PELEE ISLAND Chardonnay, Canada	6.5	9.5	25

Red	6oz	9oz	BTL
CONO SUR BICICLETA Pinot Noir, Chile	7	10	29
ROBERT MONDAVI (Private Selection) Pinot Noir, USA			42
MASI BONACOSTA Valepolicella Classico, Italy			39
MCMANIS Cabernet Sauvignon, USA			44
J. LOHR (Seven Oaks 2012)			49

White	BTL
OYSTER BAY Sauvignon Blanc, New Zealand	42
LINDEMAN'S BIN 85 Pinot Grigio, Australia	29
MASI Soave Classico DOC, Italy	32



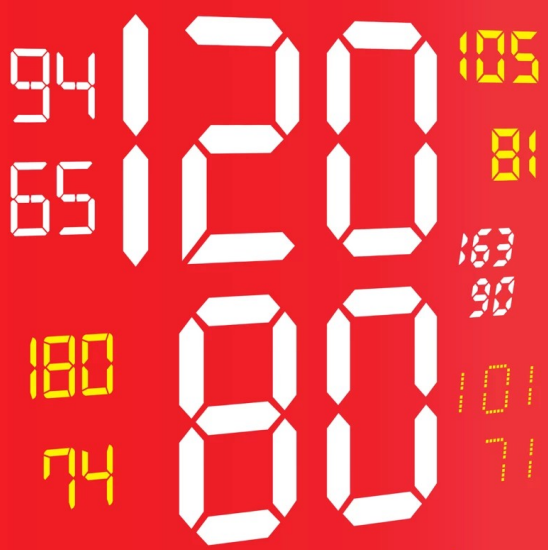
THE ULTIMATE GUIDE TO

THE ULTIMATE GUIDE TO

Low & Fluctuating **BLOOD PRESSURE**

Causes, symptoms, home tests, and tips

hypotension • white coat syndrome • pre-hypertension
atherosclerosis • orthostatic hypotension • POTS
and more...



A missing link for people with

fatigue • chronic stress • weak immune system • ED • cold sensitivity • dizziness • headaches
sluggishness • burnout • mental dullness • slow metabolism • anxiety • depression

Dr. Dorothy Adamiak, ND

Low & Fluctuating
BLOOD PRESSURE
Dr. Dorothy Adamiak, ND

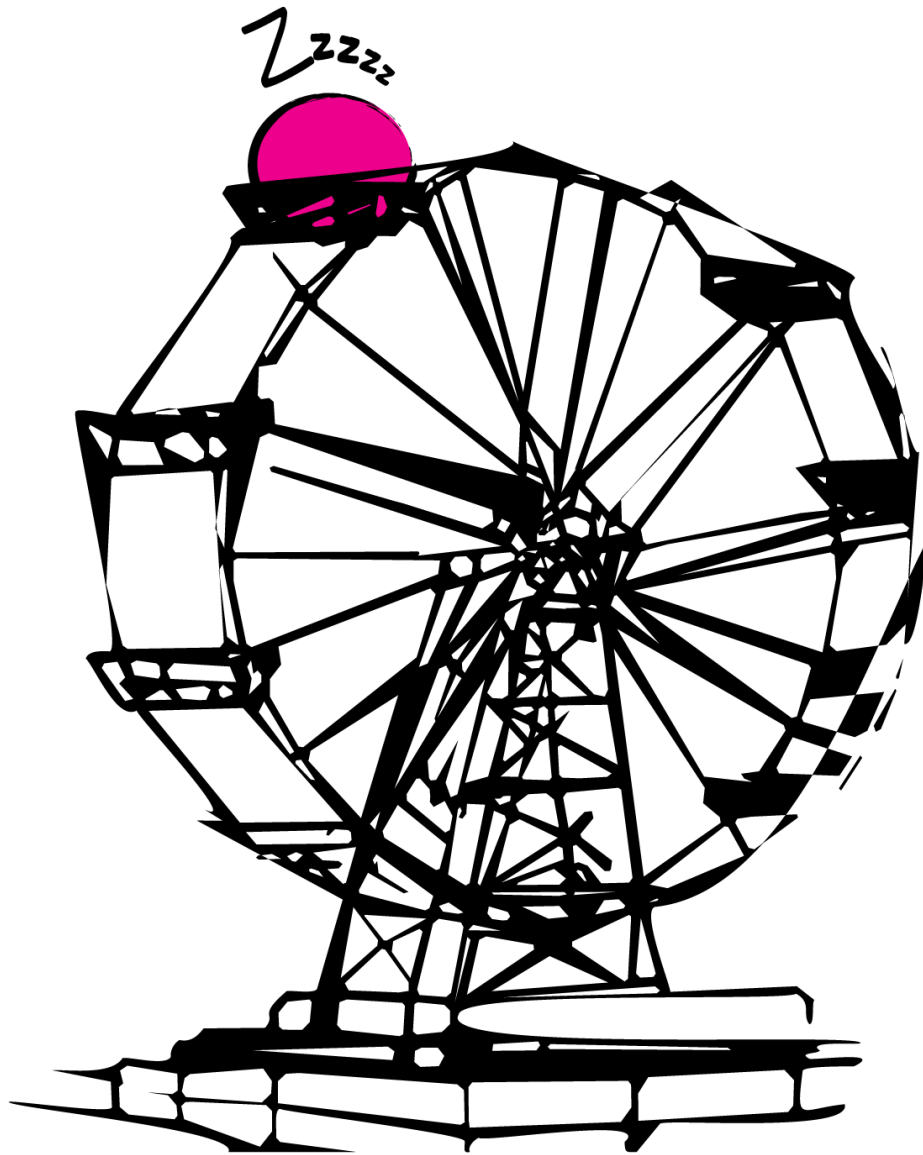




Matthew Shepherd

matt@dn3.ca

647.471.6714



The guy who invented the first wheel wasn't really that big a deal... but the the guy who invented the SECOND wheel, well, he was REALLY ON TO SOMETHING!



QR codes have their place but they lack branding and personality. It turns out that the specifications for QR Codes are much more flexible than most designers realize.

Above is a QR code that links to my Bootstrap/HTML 5 testing website.